

# CATALOGUE

# 2025



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17 McCosker Drive Dalveen Q 4374



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(15.10.2024 version)



All prices are plus GST and Freight. Artwork charges \$75 per hour is additional and apply to all products listed.

## POSTCARDS min qty 50



**Standard**  
102mm x 144mm

**\$0.90 ea**



**Panoramic**  
99mm x 210mm

**\$1.05 ea**



**Large**  
118mm x 170mm

**\$1.05 ea**

## SCENIC RULARS min qty 30



**30cm / 12inches** (combination of different colours)  
38mm x 312mm (image: 303.5 x 19.5mm)

**\$3.40 ea**

## MAGNETS order our magnets in multiples of quantities as specified (0.6 aluminium + 1mm magnet)



**Rectangle**  
83mm x 47mm

**\$2.75 ea**  
(min qty 64pcs)



**Round**  
60mm Diameter

**\$2.75 ea**  
(min qty 60pcs)



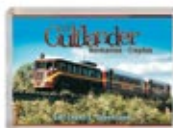
**Long**  
127mm x 40mm

**\$2.90 ea**  
(min qty 42pcs)



**Large**  
65mm x 90mm

**\$2.95 ea**  
(min qty 40pcs)



**Framed**  
70mm x 52mm

**\$3.95 ea**  
(min qty 36pcs)



**2D Diecut Rubber**  
sizes are variable  
mold charges from \$120

from **\$5.00 ea**  
(min qty 100pcs)



**2D Diecut Metal**  
sizes are variable  
mold charges from \$120

from **\$5.65 ea**  
(min qty 100pcs)

## CLOTH BADGES min qty 100 fully embroidered with merrowed border



**Standard**  
any shape within  
90mm x 90mm

**\$4.90 ea**



## Paperclips min qty 20



**Metal Large**  
70mm x 150mm

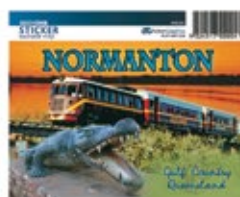
**\$4.95 ea**

## STICKERS min qty 50



**Bumper**  
219mm x 70mm  
image: 200 x 66mm

**\$2.30 ea**



**Rectangle**  
124mm x 99mm  
image: 120 x 80mm

**\$2.00 ea**



**Round**  
110mm x 95mm  
image: 90 mm Dia

**\$2.00 ea**

## Keyrings min qty 50



**Square**  
40mm x 40mm

**\$3.50 ea**



**Rectangle**  
34mm x 45mm

**\$4.05 ea**



**Oblong**  
72mm x 27mm

**\$3.80 ea**

## Metal Keyrings min qty 50



**Rectangle**  
25x43mm  
image: 20x33mm

**\$3.75 ea**



**Round**  
33x44mm  
image: 24mm Dia

**\$3.75 ea**



**Square**  
28x52mm  
image: 24x24mm

**\$3.75 ea**



**Nail Clipper & Bottle Opener**  
35x65mm  
image: 28x32mm

**\$3.75 ea**



**2D Diecut Metal**  
sizes are variable  
mold charges from \$120

from **\$5.65 ea**  
(min qty 100pcs)



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## CLOCKS min qty 12



**Square**  
260mm x 190mm

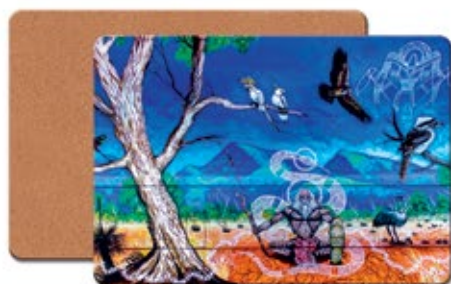
**\$18.90 ea**



**Round**  
200mm diameter

**\$18.90 ea**

## PLACEMATS min qty 10



**Cork-backed Placemats**  
297 x 210 x 4mm

**\$12.00 ea**



**Vinyl Placemats**  
400 x 270 x 2mm

**\$11.20 ea**

## COASTERS min qty 10 sets



**Cork-backed Round**  
93mm Dia

**\$11.90 set of 2**



**Cork-backed Square**  
99 x 99mm

**\$11.90 set of 2**



**Plastic Square**  
83 x 83mm

**\$7.20 set of 2**



**Neoprene Square**  
90 x 90mm

**\$4.15 ea**

## METAL NUMBER PLATES min qty 12



**Frame**

378x165mm  
opening:348x116mm

**\$7.20 ea**

**Plate**

371x133mm

**\$11.85 ea**

## METAL NUMBER PLATES min qty 100



**Full Colour + 2D pressed**

372x134mm  
mold charges \$125.00

100—\$9.25 ea  
200—\$8.40 ea

## Cardboard Beer Coasters



**Square**  
96x96mm



**Round**  
96mm Dia

[contact us for a quote](#)

## HAT BADGES min qty 100 (all with butterfly clip)



mold charges from \$100  
**Photographic**  
32mm x 27mm  
30mm Dia



**Metal**  
25mm Dia  
(molded scalloped edge)

**from \$3.60 ea**

## 2D MODEL HAT BADGES min qty 100 (double butterfly clips)



mold charges from \$120  
**2D Model Hat Badges**  
sizes are variable

**from \$4.50 ea**



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## CERAMIC MUGS min qty 24



colours inner: 300ml

**\$9.80 ea**



**Curved Handle**  
300ml **\$10.20 ea**



**Latte Mugs**  
500ml **\$10.20 ea**

## WINE TUMBLERS min qty 24

Double wall insulated stainless steel tumbler with vacuum seal.  
BPA-free sliding lid



**Curved**  
350ml  
**\$18.70 ea**



**Straight**  
350ml  
**\$17.60 ea**



**Tall**  
470ml  
**\$19.80 ea**

## WATER BOTTLES min qty 24



**Pop Top**  
600ml  
**\$13.90 ea**



**Straw**  
600ml  
**\$16.50 ea**



**Carabiner**  
650ml  
**\$11.20 ea**



**Red Lid**  
750ml  
**\$13.90 ea**



**Travel Mugs**  
300ml **\$14.80 ea**



**Enamel Mugs**  
300ml **\$10.60 ea**



**Melamine Mugs**  
330ml **\$10.20 ea**



**Insulated Coffee Mugs**  
360ml **\$23.50 ea**

## WETSUIT COOLERS min qty 50



**Stubby**  
75 x 110mm  
**\$5.95 ea**



**Tallies**  
120 x 140mm  
**\$14.80 ea**



**Handled**  
120 x 140mm  
**\$13.90 ea**



**Wine/Bottle with clip**  
86 x 190mm  
**\$12.50 ea**



## LUNCH TOTE (Insulated) min qty 4



Overall size:  
240x180x80mm  
It fits 220x170x60mm lunch box, keeping food and drinks cool for hours. Features a zipper closure.

**\$16.90 ea**

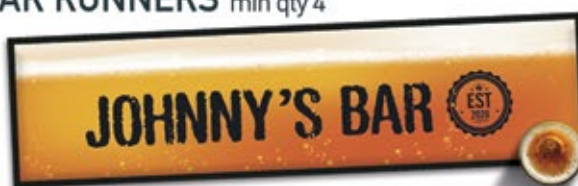
## COOLER BAGS min qty 4



Insulated cooler bag with easy to wipe interior. Features an adjustable shoulder strap and front pocket. Perfect size for a 6-pack.

**\$23.80 ea**

## BAR RUNNERS min qty 4



**Full Colour**  
860 x 240mm  
(image: 830 x 210mm)

**\$20.50 ea**



## WRISTBANDS



2mm thickness  
202 x 12mm (adults)  
180 x 12mm (youths)  
Full colour printed  
Debossed and filled  
Embosses and printed



All prices are plus GST and Freight. Artwork charges \$75 per hour is additional and apply to all products listed.

## TEA TOWELS min qty 30 assorted



**Imported**  
500 x 720mm  
100% Cotton  
(with over-print)  
**\$8.80 ea**



**Microfibre**  
432 x 700mm  
**\$9.15 ea**



**DTG**  
500 x 720mm  
100% Cotton

**\$12.20 ea (min qty 12)**



**Screenprint**  
500 x 750mm  
100% Cotton  
colour: ● ● ● ● ● ●  
**\$9.35 ea / qty 50**  
**\$9.00 ea / qty 100**



**Hand Towel**  
450 x 335mm  
Microfibre  
**\$7.25 ea**



**Sport Towel**  
1000 x 400mm  
400 gsm soft feel polyester top with 100% cotton on reverse side  
**\$18.00 ea (min qty 10)**

## MOUSE PADS min qty 12



**Full colour**  
287mm x 210mm  
**\$7.40 ea**

## PUZZLES min qty 12



**99pcs**  
254 x 203mm **\$11.45 ea**

**500pcs**  
390 x 530mm  
**\$15.40 ea**



## FISH MEASURING STICKERS min qty 24



**Printed on Self-adhesive vinyl**  
Measure your catch up to 120cm in length.  
Designed to adhere to flat surfaces within a boat.  
1210mm x 260mm  
**\$19.80 ea**

## FISH MEASURING BRAG MATS min qty 24



**Printed on Durable banner vinyl**  
With a zero stop to line up your catch  
Designed to roll out on the floor  
or seat of your boat to measure and  
photograph your catch.  
1550mm x 300mm  
**\$32.00 ea**





## PRINTING PRODUCT PRICE LIST

All prices are plus GST and Freight. Artwork charge \$75 per hour is additional and apply to all products listed.

Contact us for a quote for all below products

### BUSINESS CARDS

4 Colour Both Sides

Size : 90 x 54mm Stock : 420 GSM

Finish : Gloss/Matt Celloglazed both sides



4 Colour Front - Black on Reverse

Size : 184 x 54mm - scored to 92 x 54mm

Stock : 420 GSM Finish : Front - Gloss/Matt Celloglazed



Size : 90 x 110mm - scored to 90 x 55mm

Stock : 400 GSM Finish : Front - Gloss/Matt Celloglazed

### BROCHURES(A4, A5, A6)

4 Colour Both Sides

Size : 210x297mm(A4), 148x210mm(A5), 105x148mm (A6)

Stock : 150GSM Gloss Paper



### A4 FOLDED TO A5/DL

4 Colour Both Sides

Size : 210x297mm to 148x210mm(A5)

Stock : 150 GSM Gloss Paper

Size : 210x297mm to 99x210mm (DL)

Stock : 150 GSM Gloss Paper



### A3 FOLDED TO A4/DL

4 Colour Both Sides

Size : 420x297mm to 210x297mm(A4)

420x297mm to 99x210mm (DL)

Stock : 150 GSM Gloss Paper



### DL FLYERS/DL CARDS

Size : 210 x 99mm 4 Colour Both Sides

Stock : 150 GSM / 300 GSM Gloss Paper



### DL CALENDAR CARDS (with MAGNET)

Size : 210 x 99mm 4 Colour Front (1 side only)

Stock : 300 GSM Gloss Paper



### LABEL 4 Colour

Size : 90mm diameter

\*For variable size and shape contact us for an accurate quotation



### DIE CUT PROMOTION STICKERS

Cutout decals are printed full-colour on a good quality self-adhesive polymer, stay-flat vinyl.



### COMPUTER CUT SELF-ADHESIVE STICKERS

Colour choice : ● ● ● ● ● ● ● ●

Minimum Quantity 50 Size : 200 x 58mm



We also do:

• POSTERS(A1, A2, A3) • A4 LETTERHEAD • WITH COMPLIMENTS SLIP • TRIPLICATE BOOKS • BOOKLETS



# SIGNAGE

## PRINTING PRODUCT PRICE LIST

All prices are plus GST and Freight. Artwork charge \$75 per hour is additional and apply to all products listed.

### BANNERS

Contact us for a quote for all below products

#### Beach Pole / Tear Drop Banners

Made from sturdy polyester fabric and edge bound with a thick, strong polyester tape for insertion of the fibreglass rod.

Our beach and tear drop banners come in two different sizes:



Each flag comes with a flag pole and cross base with water bag and a metal ground spike. Banners can be supplied with a single print on one side or double sided.

#### Pull-Up Banners

Our pull-up banners can be supplied in three different sizes: 850x2000mm, 1000x2000mm, 1200x2200mm and they are printed full colour on polypropylene material for durability. Each pull-up banner can be supplied with a standard or deluxe stand.



#### Vinyl Banner

All our banners are made from 450 GSM double sided banner vinyl with a 1000 denier count. Eyelets are positioned at regular intervals depending on size and rope can be sewn into position and looped at each end top and bottom if required.



#### Street Banners

Street banners are printed full colour both sides on long-lasting, durable, double-sided 800gsm banner vinyl. Horizontal pockets are sewn into position top and bottom for fastening to flag poles. Slits are put into position if required for fastening to tension spring.



#### Fence Banners

These can be supplied to decorate street scapes and are 1000/1800mm deep by whatever length is required, generally 50/100 metres. They are printed on a durable 410gsm mesh polyester material to allow for wind flow. (1000x1000 denier mesh)



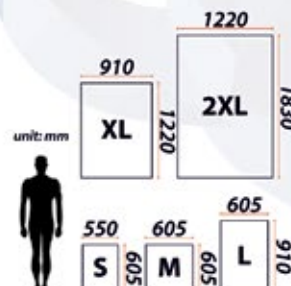
#### Road Signage

Our road signs are put together using a good quality composite board 3mm thick with a .22mm aluminium skin front and back. These boards are laminated with the desired image which is printed on a good quality, five-year guarantee, airflow polymeric vinyl. This in turn is covered with a clear self-adhesive overlay for further UV protection. Board size is 1220x2440 or multiples of for larger formats.



#### Corflute Signage

All corflute signs are printed full colour on a 5mm thick board for extra rigidity. Optional eyelets for each corner.





Totally Australian family owned  
& 30 years young.  
Action Graphics brings you this label,  
plus any promotional graphic for branding your product.

# ActionFashion

boutique manufacturer of clothing

All prices are plus GST and Freight. Artwork charge \$75 per hour is additional and apply to all products listed.

## SUBLIMATED POLOS

Minimum order of 10 garments. Please contact us for prices on smaller quantities



**AUSTRALIAN MADE**

Identical products using our patterns made overseas **Short Sleeve \$35.00 · Long Sleeve \$38.00 +GST min qty 50 assorted sizes**

The sublimation process allows you to choose any colour combination to suit your club. Logos with individual names and numbers can easily be added to the design of your choice.

### PRICE

<b>Adult Sizes</b>	
XXS to 5XL.....	\$50.60
<b>Youth Sizes</b>	
2 to 14.....	\$46.20

\*Long Sleeve additional charge \$3.30ea

Our sublimated polo shirts are made from 100% Sports Plus Micro polyester fabric. They are fitted with a contrasting colour collar, 3 button tab. Pockets are optional. The material is completely sublimated as individual panels allowing for 100% coverage of the computer generated graphics. Once printed, the panels are sewn together with a four-thread overlocker for a unique, professional look.

Here are some stock designs

Matilda Highway



Aboriginal Outback



Matilda Highway B



Stockman



Fishing Shirts

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## SUBLIMATED JACKETS

Minimum order of 10 garments. Please contact us for prices on smaller quantities



AUSTRALIAN MADE

FM 910



Made from 320gsm 100% Polyester Fleece fabric. This is a sublimated fleece, loose zippered jacket with a ribbed hem and cuffs. It features two angled pockets and is lined with interlock.

MP 910



Made from 123gsm Peachface Microfibre 100% polyester fabric. This is a showerproof loose zippered jacket with fitted waist and cuffs. Features two angled pockets on the front and lined with sports mesh. This is a very durable jacket that can easily be machine washed and is fade resistant.

PRICE

Adult Sizes  
XXS to 3XL.....\$85.00  
Youth Sizes  
2 to 14.....\$77.00

PRICE

Adult Sizes  
XXS to 3XL.....\$68.00  
Youth Sizes  
2 to 14.....\$60.00

## SUBLIMATED T-SHIRTS

\* Minimum order of 30 garments. Please contact us for prices on smaller quantities



AUSTRALIAN MADE



Our sublimated tees are made from 100% Sports Plus Micro polyester fabric. Rounded neck, v-shaped neck and pocket are optional. V-neck with collar available with additional charge.

PRICE

Adult Sizes  
XXS to 3XL.....\$35.00  
Youth Sizes  
2 to 14.....\$32.00



New design All-In-One tee for ladies

## SUBLIMATED SINGLETs

\* Minimum order of 30 garments. Please contact us for prices on smaller quantities



AUSTRALIAN MADE

### ACTION-BACK SINGLETs

Made from 230gsm 100% polyester stretch fabric. A sublimated fitted action-back singlet. Neckline and armholes bound in the same fabric.

PRICE

Adult Sizes  
XXS to 3XL.....\$42.00  
Youth Sizes  
2 to 14.....\$38.80



## SUBLIMATED JERSEY

\* Minimum order of 30 garments. Please contact us for prices on smaller quantities



AUSTRALIAN MADE

Identical products using our patterns made overseas Adult \$34.00 · Shorts \$32.00 +GST min qty 50 assorted sizes

Our sublimated Jerseys are made from a quick drying polyester which has cooling and wicking properties, in a choice of light, medium and heavy weight fabric to cater for all sport codes. We can add your club name and numbers to our stock designs, or you can have a design created specifically for your club.

Only Top  
PRICE

Adult Sizes  
XXS to 3XL.....\$44.00  
Youth Sizes  
2 to 14.....\$40.00  
Shorts extra \$38.00



FOOTBALL



BASKETBALL



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All the below prices are based on imported shirts. Contact us for a quote for Australian Made shirts

## DIRECT TO GARMENT SHIRTS

\* Minimum order of 30 garments. Please contact us for prices on smaller quantities



PRICE

Adult Sizes	
XXS to 3XL	\$17.50
Youth Sizes	
2 to 14	\$15.40

Prices for a one-side, full colour image on plain coloured t-shirts

Our direct to garment (DTG) printer is used to transfer full colour images direct on to cotton-based garments such as t-shirts and polo shirts, tea towels, leather and calico bags.

## SCREENPRINTING

\* Minimum order of 30 garments. Please contact us for prices on smaller quantities



PRICE

Adult Sizes	
XXS to 3XL	\$18.00
Youth Sizes	
2 to 14	\$16.00

Prices for a one-side, one colour image on plain coloured t-shirts

For a 1 or 2 colour image on t-shirts, polo shirts, event ribbons and promotional backdrops on cloth, our screenprinting services are offered as an economical alternative.

## HEAT TRANSFER



Whether it be a single number, name or full colour image, heat transfer may be considered as another alternative. Heat transfers can be applied to all kinds of fabric. Contact us for a quote.

## EMBROIDERY



Embroidered images can be applied to all kinds of apparel. Cost will depend on quantity and size.

We are also agents for the following major Australian importers:



## TIES

- Made of 100% poly-satin
- Measure 58"/148cm in length
- Dry clean only
- Town name can be changed

\$15.50ea



## BUCKET HAT

- Full colour
- Fun contrast Lining
- Adjustable drawstring

kid sizes

\$20.00ea

Adult sizes

\$21.50ea



XS • 44cm	XL • 54cm
S • 46cm	2XL • 56cm
M • 50cm	3XL • 58cm
L • 52cm	4XL • 60cm

## CUSHION COVER

Sublimated cushion cover with a plain coloured back and velcro fastening. Finished with a piped edging.



410mm x 410mm  
\$22.30ea



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## JUTE LAMINATED BAGS

- Top Quality
- + \$3.15 for second side
- Waterproof inside plastic liner
- + \$3.15 for full colour heat transfer print
- All prices include one colour print
- Minimum order 20 assorted

coloured gusset:



Jute Laminated Landscape  
Coloured/Natural Gusset  
(320H x 400W x 180D mm)



\$12.50ea



Full Colour Heat Transfer

\$15.65ea (extra \$3.15)



Jute Farmers Market Bag  
(200H x 250W x 100D mm)  
\$11.95ea

## SMALL BACKPACK



Made from durable canvas material.  
Padded back with adjustable straps.  
290 x 240mm

\$22.00ea

## MAKEUP BAG w/ Black Zip



Made from canvas/polyester material giving a vintage-style look.  
280 x 140mm

\$8.50ea

## COIN PURSE w/ Black Zip



Made from high quality linen-polyester material.  
150 x 100mm

\$7.50ea

## PENCIL CASE w/ Black Zip



Made from high quality linen-polyester material.  
240 x 95mm

\$7.95ea

## CANVAS PENCIL CASE



Made from canvas/polyester material giving a vintage-style look.  
280 x 140mm

\$8.90ea

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## DRAWSTRING BAG

Sublimated drawstring backpack is an easy and convenient bag to carry your gear to and fro in. Comes in two sizes for your convenience.



315mm x 390mm  
Small \$17.30ea



480mm x 530mm  
Large \$20.00ea

AUSTRALIAN MADE

## NECK SUN PROTECTOR

Bandana type neck sun protector with adjustable snap fasteners and an elastic loop to place over your button to keep the bandana in place.



\$11.00ea

AUSTRALIAN MADE

## NECK TUBE

Multi functional sublimated neck tube made from soft jersey, protects your neck and face from sun, wind burn and cold.



240mm x 530mm  
\$10.50ea

AUSTRALIAN MADE

## SOCK SAVER

Elastic top pull over your boot sock saver. Keep grass seeds and dirt out of your boots.



\$13.00ea

AUSTRALIAN MADE

## ABOUT US

Action Graphics was founded by husband and wife team, John and Bev Ursem in November 1981 and initially began operations by offering graphic design and typesetting services to the local industry. Income was supported by the ownership of a national magazine called Archery Action, a bi-monthly magazine catering for field archers and bowhunters within Australia.

Looking to utilise skills and equipment another magazine was created in 1987, this time to service the travelling public with the introduction of Travel Action New England Highway magazine. It covered an area from Toowoomba in Queensland to Maitland in NSW. The Travel Action format proved to be very popular and another publication was created in 1989 to promote the western areas of Queensland. Thus Travel Action Matilda Country was born. It was further complimented with the introduction of the Bruce Highway and Byways magazine in 1993 covering coastal Queensland from Gympie in the south to Cairns in the North.

Although quite diversified the company now provides products which are very compatible with each other. From supplying an advert in the Travel Action magazine to producing a colour brochure or creating a screenprinted/embroidered garment or product to the same client, Action Graphics continues to play a large role in providing an important service to the more remote parts of Queensland.

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